Nelson Hudes

President, Hudes Communications International Inc.

Putting your business in the media spotlight.



44	1999	Canada + USA
years in public relations	firm founded	coast to coast coverage

About Nelson

Nelson Hudes has worked in public relations since 1982 and founded Hudes Communications International Inc. in Toronto in 1999. He gets his clients' stories in front of the reporters, producers and editors who cover their industry, in print, on TV, on radio and online.

He works with public companies, innovators and brands in technology, health care, mining, financial services, food and beverage and aviation, and brings European food campaigns to North American media. He is also PR Advisor to Thinking North.

Clients have included

Quantum eMotion, Drone Delivery Canada, Manganese X Energy, ZenaTech, Danavation Technologies, PredictMedix, Theralase, nuGen Medical Devices, Mineworx Technologies, Minera Alamos, Beltone, Virox Technologies, Farm Boy, Robert Kiyosaki, and The Greatest Tomatoes from Europe.

Where clients have appeared

Canada: The Globe and Mail, National Post, Toronto Star, Toronto Sun, Calgary Herald, CTV, CBC, Global Television, CityTV, CP24, BNN, Breakfast Television, Canada AM

USA: USA Today, Los Angeles Times, INC Magazine, Houston Chronicle, The Dallas Morning News, The Arizona Republic, ABC Good Morning America, plus CBS, ABC, NBC and FOX stations

Italy: ANSA, Appetito, Italia a Tavola

What clients say

"I was very impressed with Nelson. Impressed with his ability to get great results very fast."
Robert Kiyosaki, author of Rich Dad Poor Dad

"Nelson is like a Pitbull."
Peter Shankman, founder of HARO

"He has always done an excellent job in promoting our company and connecting us with media."
Michael Zahra, President and CEO, Drone Delivery Canada

"I highly recommend Nelson for his strategic focus, expert capabilities, and commitment to keeping shareholders informed."
John Ricci, President and CEO, Danavation Technologies

"Conscious and resourceful in helping ZenaTech plan and do outreach for our initial PR media program."
Linda Montgomery, VP Investor Relations, ZenaTech

"He brought numerous new PR contacts to us and was very professional."
Greg Pendura, President and CEO, Mineworx Technologies

"Hudes Communications was very effective and exceeded our expectations."
Jeff Malpass, President and CEO, Sivantos Inc.

"He truly is the KING OF HEARING AID PR."
Dr. Kristen Weinbaum, Precision Hearing

"If you ask me if PR works with Nelson, I would say 100% yes."
Michael Andreozzi, CEO, Beltone New England

"Nelson is a true professional and a PR Titan."
Perry Ebel, President and CEO, Beltone South

Hudes Communications International Inc.

nelson@hudescommunications.com | hudescommunications.com | Book a call: calendly.com/nelsonhudes

LinkedIn: linkedin.com/in/nelson-hudes | Digital card: nelsonhudes.mobicards.ca | YouTube: @HUDESCOMMUNICATIONS

Media Wins

Real coverage for real clients in Canada, the USA and Italy

Headline wins

Toronto Star

A feature on the drone company in Canada's largest newspaper.

ABC Good Morning America

National US TV coverage as salons and spas reopened.

CTV National News + The Globe and Mail

National TV and newspaper coverage of drone delivery.

Toronto Star

A story on its AI health scanner for hospitals and workplaces.

CTV, Global and FOX stations

Hearing health segments on TV across Canada and the USA.

ANSA + Italian media

Coverage in Italy of the North American journalists' tour.

Where clients have appeared

THE GLOBE AND MAIL | TORONTO STAR | NATIONAL POST | CTV

CBC | Global | Citytv | SP24

BNN Bloomberg | BT breakfast television | TORONTO SUN | Calgary Herald

USA TODAY | Los Angeles Times | Inc. | ABC GOOD MORNING AMERICA

HOUSTON CHRONICLE | The Dallas Morning News | THE ARIZONA REPUBLIC | FORTUNE

VOGUE | ANSA | APPETITO Italian Food & Drink | Saveur

See it for yourself

Scan or click to see all media wins and client TV clips.

Media Wins page

Client TV clips

Hudes Communications International Inc.

nelson@hudescommunications.com | hudescommunications.com | Book a call: calendly.com/nelsonhudes

LinkedIn: linkedin.com/in/nelson-hudes | Digital card: nelsonhudes.mobicards.ca | YouTube: @HUDESCOMMUNICATIONS